

A young boy with brown hair and glasses is looking at a laptop screen. He is wearing white earbuds and a dark blue polo shirt. The background is a gradient of blue and purple with a large, curved, light blue shape.

Open Learning Connect

THE **VIRTUAL SCHOOL**
WITH A PEDAGOGY FOR THE 21ST CENTURY

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MISSION, VISION & VALUES

Our Mission

We want to revolutionize education by providing a dynamic and inclusive learning experience that empowers students to thrive in an ever-changing world.

Our Vision

To contribute to a world where every child's individuality, interests, and passions are not only recognized but also respected.

Our Values

Autonomy: Nurturing self-confidence and critical thinking, we empower children to develop and seek autonomy. In a safe environment, they experience meaningful learning and the freedom to be themselves.

Respect: Valuing empathy and kindness, we treat others with respect, embracing diversity and inclusivity. We extend this respect to nature, animals, and the planet, fostering a sense of interconnectedness.

Responsibility: We foster accountability, cooperation, and integrity, recognizing our role in the common good. Students take ownership of their learning, actions, and growth, celebrating achievements and overcoming challenges.

Solidarity: Acting with kindness and compassion, we practice solidarity by supporting one another within our community. We cultivate understanding and interconnectedness, considering the needs and desires of others.



OUR STORY

by **Andre Rosendo**,
father and Founder of Open Learning School

OUR STORY

Open Learning Connect was born from a personal quest to provide the best education for my own children. With experience in education and international student recruitment, I searched globally for innovative schools. Disappointed by the traditional model, I was inspired by José Pacheco's vision of true learning. His work at Ponte School in Portugal and Projecto Ancora showed the way forward.

Meeting José personally in Brazil connected me with exceptional educators and inspired me to create a school that recognizes and respects the interests and needs of each child. What started as a dream for my children evolved into a community seeking alternative education and a fresh perspective on learning. José exemplified his commitment to innovative education. José Pacheco was a vocal advocate for transforming the outdated school system, originally designed for an era of industrialization and mass production.

He emphasized the need for educational alternatives that honor the uniqueness of each individual and adapt to the demands of the 21st century.

Inspired by his vision, I traveled to Brazil to meet him personally, eager to learn more about his story and motivations. This encounter exceeded my expectations, and it was through José that I connected with other exceptional individuals, some of whom now form the pedagogical staff of Open Learning Connect. Notably, Edilene Morikawa, co-founder of Escola Projeto Ancora, founder of Escola Aberta de São Paulo, and Pedagogical Coordinator of Open Learning Connect, stands out as a valuable collaborator in this transformative journey.

Open Learning Connect represents the realization of my long-held dream to create an extraordinary school. Although it began with the simple and somewhat selfish goal of providing the best education for my own children, it quickly evolved into something greater - a community for all.

I understand that, like me, you are seeking an education that challenges norms, embraces a different pedagogy, and offers a fresh perspective on learning.

Together, we can reshape education.



WHY DOES EDUCATION NEED TO CHANGE?

Shifting from Instruction to Lifelong Learning

Traditional education systems were initially designed for the industrial revolution, with a primary focus on teaching basic literacy and numeracy skills for factory work. However, these systems have limited relevance in our adult lives. Real-life experiences and work-related learning prove more valuable.

To thrive in a rapidly changing world driven by technology and information, we must embrace lifelong learning. The future demands adaptability, self-reliance, and continuous growth beyond traditional employment structures. At Open Learning Connect, we advocate an approach that empowers individuals to excel and make a meaningful impact in today's dynamic world.

OUR PROPOSAL

At Open Learning Connect, our proposal is simple yet powerful: to recognize and nurture the individuality and unique interests of each child.

We believe that every child is a remarkable individual, with their own set of talents, passions, and aspirations. Our approach revolves around celebrating and harnessing these individual qualities to create a truly personalized learning experience.

At our school, we go beyond the confines of traditional education that often imposes standardized curricula and rigid expectations. Instead, we embrace the diversity of our students, valuing their distinct perspectives and fostering an inclusive environment where everyone feels seen, heard, and valued.

We prioritize the exploration and development of each child's interests and talents. By tailoring our educational programs and activities to their individual needs, we empower them to engage in meaningful learning experiences. Whether it's through project-based learning, hands-on activities, or collaborative initiatives, we create opportunities for children to dive deep into subjects that ignite their curiosity and passion.

A student with long blonde hair, wearing a purple shirt, is seen from the back, looking at a computer monitor. The monitor displays a teacher in a light blue shirt standing in a classroom, gesturing while speaking. The background of the monitor shows a chalkboard with the word 'ACTIVITIES' and a grid. The scene is dimly lit, with a desk in the foreground holding a keyboard, papers, and a pen. A thick, curved purple line is overlaid on the left side of the image.

LEARN ANYTIME, ANYWHERE

Open Learning Connect defies the boundaries of time and space when it comes to education. We believe that learning is not limited to the classroom or specific hours of the day. Instead, our students engage in a continuous process of discovery, wherever they may be.

By integrating subjects and breaking away from traditional structures, our students learn through immersive projects and activities. Reading, writing, and math skills are developed alongside real-world experiences, making learning enjoyable and meaningful.

At Open Learning Connect, we empower students to see the world as their classroom. Learning happens everywhere, in every moment of their lives. We embrace a flexible approach that encourages curiosity, exploration, and lifelong learning.

THE BENEFITS OF OUR APPROACH

1 - Flexibility and Convenience

Learn anytime, anywhere, fitting education into your lifestyle.

2 - Personalized Attention

Receive individualized instruction tailored to your unique needs.

3 - Enhanced Collaboration

Engage in interactive group activities and connect with peers globally.

4 - Engaging Multimedia Resources

Access multimedia materials that bring learning to life.

5 - Self-Paced Learning

Progress at your own pace, reviewing concepts as needed.

6 - Technological Literacy

Develop essential digital skills for the modern world.

7 - Parental Involvement

Participate actively in your child's education through a strong partnership with our educators.

8 - Well-being and Safety

Learn in a secure and inclusive virtual environment.

9 - Future-Ready Skills

Acquire critical thinking, creativity, problem-solving, and digital literacy skills.





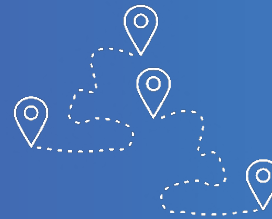
WHO IS OPEN LEARNING CONNECT FOR?



**Traveling
families**



**High
Achievers**



**Children
Living in Multiple
Locations**



**Children seeking
alternatives to the
traditional school**



THE OPEN LEARNING EXPERIENCE

Learn by doing

Our teaching model is designed to ignite the child's interest and passion through individual or community projects that promote hands-on experiences, autonomy, and the development of technical, cognitive, and socioemotional skills.

Project-based learning

At Open Learning Connect, learning takes place through engaging projects tailored to each child's specific problems, needs, desires,

Individualized tutoring

Our tutors provide personalized guidance, assisting with the practical organization of studies and ensuring your child receives individualized attention throughout their learning journey.



“Open Learning School helped me develop valuable skills like responsibility, autonomy, and discipline, which I couldn’t have achieved in a regular school. I can now optimize my learning time and study topics that interest me, contributing to my personal, social, and professional growth. The interactive sessions, research, and individual studies have empowered me to become more independent and mature in handling my responsibilities. It’s been a transformative experience.

Creating my own schedule has also made my growth in fulfilling responsibilities very noticeable.”

Rebecca, medicine student



THE OPEN LEARNING EXPERIENCE

LEARNING METHODS

At Open Learning Connect, our learning methods are carefully designed to empower students and foster a collaborative learning environment. On the following page, you can find a summary of our key approaches.

LEARNING METHODS

PLANNING

Students engage in personal and collective organization, scheduling workshops, study meetings, and activities. This develops their time management skills.

RESEARCH

Students learn to utilize technology and various resources for research, enabling them to organize information, ask questions, and present their findings effectively.

WORKSHOPS

We offer diverse workshops facilitated by tutors, families, and partners, promoting holistic development through physical, musical, and playful activities.

STUDY ROADMAP

Learning begins with a personalized study plan, empowering students to choose their topics of interest and manage their learning agenda.

RESPONSIBILITY GROUPS

Students work collaboratively in groups to solve challenges, fostering a sense of community and the value of helping others.

ASSEMBLY

Through discussions and consensus-building, students actively participate in shaping rules of coexistence and decision-making.

CONVERSATION ROUNDTABLE

Roundtable discussions provide a platform for open dialogue and problem-solving, enabling students to address conflicts and challenges.

PLAY

Play serves as a powerful avenue for knowledge absorption, particularly when it involves imaginative scenarios. Through play, children explore relationships and establish behavioral rules, facilitating their understanding of the world. The acquisition of social and moral foundations during play shapes their future actions.

LEARNING TOOLS & REQUIREMENTS



Internet Connection & Technology

Every learner must have access to a reliable internet connection, as well as a tablet, laptop or computer.



Legal Registration

Our learners are required to be registered as homeschooling students. We are here to provide guidance and support to ensure you meet the necessary requirements.

The background of the slide is a dark, semi-transparent image of a woman on a computer monitor and hands writing in a notebook on a desk. The woman on the screen is looking towards the camera. The desk setup includes a keyboard, a mouse, and a pen holder. The text is overlaid on a white circular shape on the left side of the image.

THE OPEN LEARNING EXPERIENCE

EVALUATION

We continuously assess your child's interests, organize projects, and consistently monitor and evaluate their progress.

Our focus is on quality rather than quantity. We value not only cognitive development but also emphasize the growth of affectivity, socialization, self-knowledge, self-esteem, creativity, ethics, and autonomy.

We provide a well-rounded education, always seeking to create a balance between intellectual and behavioral aspects.



OUR TEAM

At Open Learning Connect, our team is composed of highly skilled educators who are dedicated to revolutionizing education. Led by experienced and passionate individuals, we strive to empower students and transform their educational experience.



Andre Rosendo

Founder

With more than 15 years of experience in the education business, he has already created 5 international companies, all of them linked to the education business on 3 continents, among them the twice-awarded best agency in the world, OK Estudante.

A traveler and citizen of the world, he has lived in the United States, the United Kingdom, Macau, and Portugal, and considers international experience to be fundamental for the development of young people.

He is the founder of the Open Learning School and wants to make Open Learning the standard pedagogy in schools around the world.



Edilene Morikawa

Co-founder and Pedagogical Coordinator

With over 20 years of experience in education, Edilene Morikawa is an accomplished educator and consultant. As the Co-founder and Pedagogical Coordinator of Open Learning, she brings extensive international experience and a deep understanding of innovative education practices. Her mission is to unlock the full potential of every child and create a joyful and effective learning environment.

Luciano Araújo

Pedagogical Coordinator of Open Learning Connect

With a wealth of experience in education spanning two decades, Luciano Araújo serves as our dedicated Pedagogical Coordinator. He is passionate about leveraging technology to engage and motivate students in their learning journey. Luciano fosters a dynamic and interactive learning environment that equips students with the skills they need to thrive in our rapidly changing world.





Mónica Antunes

International Pedagogical Coordinator

Bringing expertise in early childhood education, Mónica Antunes is our International Pedagogical Coordinator. With a strong background in working with young children, she understands the importance of nurturing curiosity and creating inclusive learning spaces. Mónica's commitment to tailoring education to meet individual needs ensures that every student at Open Learning Connect receives personalized attention and support.

José Pacheco

Co-founder and General Pedagogical Coordinator

José Pacheco, a renowned pedagogue and visionary educator, is the Co-founder and General Pedagogical Coordinator of Open Learning Connect. With a rich background in founding groundbreaking educational projects, José Pacheco drives the innovative direction of our school. His thought leadership and commitment to transformative education ensure that students receive an exceptional learning experience.



ADMISSIONS



ADMISSION PROCESS

1 - Online Application Submission:

Initiate the admission process by completing our simple online application. Once submitted, our team will promptly get in touch with you.

2 - Personalized Consultation:

An admissions coordinator will be assigned to you to understand your child's needs.

3 - Two weeks trial period (optional)

The child and the family have the opportunity to experience our pedagogy for two weeks and decide if they wish to continue.

4 - Tuition Payment:

Upon receiving the tuition payment and a signed Enrollment Agreement, we will send you a warm welcome letter and assign dedicated teachers to your child.

5 - Start Learning:

You and your child will gain access to the Google for Education platform. Once logged in, students can begin their coursework at a time that suits them best.

TUITION

We offer **3 different age groups** with different price range:

- **EXPLORERS (AGES 7 TO 10)**
USD 9480/year
- **INNOVATORS (AGES 10 TO 15)**
USD 13800/year
- **PIONEERS (AGES 15 TO 18)**
USD 16500/year

An **additional registration fee** of USD 490 will be required at any age.

Discounts are available

- 5% on 2nd child;
- 10% on 3rd child;
- 15% for families paying the full year



OUR PARTNERS

Thinking of you, we joined the best.





This collaboration with Google enhances the educational experience for students and enables families to track their child's progress. The Open Learning team offers monthly trainings on digital technology, ensuring cutting-edge practices and digital literacy for all students.



We partnered with Escola Aberta de São Paulo to enhance the training and recruitment of our Open Learning School tutors. As pioneers in the Open Pedagogy model, they ensure the quality of our tutors. Together, we strive for excellence in education and project-based learning.



We've successfully sent over 12,000 students to top universities abroad. Our partnership with OK Student ensures your child's placement in the best universities worldwide. They'll receive comprehensive academic advising, guidance, and document review.

Their services also include: English Diagnostic Exams, VISA Support, Pre-Departure Orientations, and webinars on studying abroad.



Open Learning is part of one of the largest education groups in Europe. Thanks to this partnership, and due to the diversity and offer of the companies within the group, it allows access to:

- Summer Camps at universities abroad
- Sport Summer Camps
- Online English courses



We are a UCAS registered centre

The official application platform for universities in the UK allows us to apply your child to any university in the UK.

OPEN LEARNING MANIFEST

The world has changed, but have you noticed that schools have not? We have 21st-century students being taught by 20th-century teachers using outdated practices from the 19th century. Children are confined to classrooms, adhering to rigid schedules with classes and tests where memorization takes precedence over true learning. Education has stagnated and fails to understand, motivate, and empower students. Isn't it time to revolutionize what we perceive as school and education?

We believe there is a better way.

A school that defies traditional norms. Where there are no rigid structures, bells, or tests. A school open to the world, where everyone learns from one another. Where we learn by doing. Where dialogue and the attention given to each child are the key to their growth. A place where we learn for life.

Here, children have the freedom to explore their passions and interests, find motivation in learning, and be happy.

We have replaced obligation with motivation, memorization with discovery, theory with practice, and traditional teachers with dedicated tutors.

You may wonder how this is possible. Our answer is simple: come and meet us.

After all, the best way to learn is by doing!

Open Learning School
Learn by doing.



Open Learning Connect

connect@oplschool.com



[oplschoolconnect](#)



[opl_connect](#)